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this study has been designed with intention to identify the factors affect customers to choose

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as part of our continuing effort to provide information and guidance to consumer scholars, the jcr editorial team will host a live webinar (approximately one-hour) on april 3 at 10 pm (est us), which is 7:30 am april 4 in mumbai, 10 am april 4 in singapore and beijing, 11 am april 4 in tokyo, and 1 pm april 4 in sydney.

